

Hi

You may be wondering what you will get in return for participating in the MPV Fees Survey. I have knocked up a quick sample or two to help you understand the value that this survey offers.

Just a few FAQ's first:

1. How popular is this survey?

Answer: Every year we have over 200 practices participating in this survey and most years over 300 practices. So it is pretty popular.

2. How many fees are surveyed?

Answer: There are usually about 140 common fees that are surveyed each year. This includes both small animal, mixed practice and equine questions

3. What about special fee groups like neuters, pathology fees, SR12 injections and so forth?

Answer: Every year the MPV Fees Survey features a specialty area in which we absolutely drill down into the group in depth for a totally comprehensive analysis. For example in 2016 we examined neutering small animals in detail. In 2015 we analysed pathology fees comprehensively.

4. I am a small animal only practice, do I have to look at mixed practice if it is irrelevant to me?

Answer: No – if you are small animal you will only see results from small animal practices. Our system recognizes your profile so you won't have to wade through lots of irrelevant information. If you operate a mixed practice you can see the lot!

5. How do I know I am comparing to similar practices?

Answer: You choose your peer profile groups so you can see exactly what similar practices are doing. You can change this at any time in the MPV YOUR Portal.

6. Does the MPV survey offer additional help in setting fees?

Answer: We sure do! Once you have participated in the MPV Fees Survey you can also request the MPV Fees Positioning Guide. Basically the MPV Fees Survey is great to let you know where you currently stand and the MPV Fees Positioning Guide is ideal for helping decide where you would like to be after the survey is complete.

MPV Small Animal Fees Index

Your overall standing

The MPV Small Animal Fees Index (SAFI) is a new innovation. Most practices will find that they are higher on some fees and lower on others fees. The Small Animal Fees Index will calculate how you have performed overall. It takes into account 17 commonly charged fees and then plots how your practice has performed compared to the rest of the industry.

Your overall position within the veterinary industry for small animal fees

Your Results: 5,506.5
Percentile Rating: 67.40 %

Profile	Average	Your Variance	High	Low
All Vets	5,240.1	5.08 %	8,625.0	2,879.0
QLD	4,957.2	11.08 %	7,620.2	2,879.0
Small Animal Only	5,568.6	-1.12 %	8,625.0	3,507.0
Major Regional	5,418.8	1.62 %	7,213.1	3,914.3
3.0 - 4.9 vets	5,373.1	2.48 %	8,625.0	3,410.9
Medium socio-economic	5,212.6	5.64 %	7,496.7	3,410.9

Your result & position

Your profile

Your easy overview



Your Survey Results

Section 1: Small Animal Fees

Standard Fees

Standard Fees and Vaccination Fees are the fees that are arguably the most frequently charged items within a veterinary clinic. Whilst they are not considered high \$ value items, the frequency with which they are charged they represent high value and high impact to the financial success of any veterinary clinic. Setting these fees at the optimal level for your clinic is highly advisable. Consider using the MPV Fees Positioning Guide to help achieve this outcome.

What is being surveyed?

Crikey! I still have another 100+ fees to check yet.

Standard Consultation Fee (dog or cat)

Your Results: 64.00
Percentile Rating: 33.01 %

How did I perform?

How did similar practices perform?

Profile	Average	Your Variance	High	Low
All Vets	67.06	-4.56 %	89.00	40.00
QLD	63.87	0.20 %	75.00	40.00
Small Animal Only	68.78	-6.95 %	89.00	58.50
Major Regional	67.46	-5.13 %	80.00	57.40
3.0 - 4.9 vets	68.16	-6.10 %	89.00	58.00
Medium socio-economic	66.46	-3.70 %	84.00	57.40

Maybe I could do better!

